

Town of Burgaw Government
Spring, 2013 Strategic Planning Session

February 19, 2013

Agenda

Purpose: To take a fresh look at the Town of Burgaw community and government by conducting a SWOT analysis, identify strategic issues to work on for the coming year, and review the Capital Improvement Plan.

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| 8:00 – 8:30 a.m. | Breakfast |
| 8:30 – 9:00 | Board Business (approval of bond order) |
| 9:00 – 9:30 | Introductions, Purpose of Day, Icebreaker
■ Mayor Cowan, Tom Barth |
| 9:30 – 10:15 | Look Internally: Discussion of Strengths & Weaknesses within Burgaw Community and Government |
| 10:15 – 10:30 | Break |
| 10:30 – 11:15 | Look Externally: Discussion of Opportunities and Threats/Challenges facing Burgaw Community and Government |
| 11:15 – 12:00 | Ranking of Strategic Issues
■ issues that Burgaw Government cannot afford to ignore |
| 12:00 - 12:30 | Concluding Comments/Next Steps
■ Mayor Cowan, Chad McEwen |
| 12:30 - 1:30 | Lunch |
| 1:30 - 3:30 | Review of CIP
■ Chad McEwen |